

WICKLIFFE CONNECTION AD PRICES 2017

AD SIZE	TOTAL INCHES	1 ISSUE RATE	4 ISSUE RATE (PAY FOR YEAR)
1 Column = 2.5" wide			
1 col X 2 inches	5	\$45	\$36 X 4 issues = \$144 saving \$36
1 col X 3 inches	7.5	\$62	\$48 X 4 issues = \$192 saving \$56
1 col X 4 inches	10	\$82	\$63 X 4 issues = \$252 saving \$76
1 col X 5 inches	12.5	\$96	\$75 X 4 issues = \$300 saving \$84
1 col X 6 inches	15	\$113	\$89 X 4 issues = \$356 saving \$96
2 col X 2 inches	10	\$82	\$63 X 4 issues = \$252 savings \$76
2 col X 2 1/2 inches	12.5	\$96	\$75 X 4 issues = \$300 saving \$84
2 col X 3 inches	15	\$113	\$89 X 4 issues = \$356 saving \$96
2 col X 4 inches	20	\$150	\$122 X 4 issues = \$488 saving \$112
2 col X 5 inches	25	\$185	\$149 X 4 issues = \$596 saving \$144
2 col X 7.5 inches	1/4 PAGE	\$265	\$226 X 4 issues = \$904 saving \$156
2 col X 15 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808 saving \$192
3 col X 5 inches	1/4 PAGE	\$265	\$226 X 4 issues = \$904 saving \$156
3 col X 10 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808 saving \$192
4 col X 4 inches	1/4 PAGE		\$226 X 4 issues = \$904 saving \$156
4 col X 7.5 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808 saving \$192
4 col X 15 inches	FULL PAGE	\$678	\$565 X 4 issues = \$2260 saving \$452

Furnished ads should be emailed to ldakes@cityofwickliffe.com as a high resolution PDF.

There is no additional charge for color ads. They must meet criteria for a color ad.

If you do not have email capabilities please provide a hard copy of the ad. If you need us to design an ad for you, please provide the text, and your logo if you have one and a rough design on how you want ad to look. Contact Loretta Dakes at 440-943-7125 or by email listed above.

Payments must be made by the issue deadline date below. If you take advantage of the pay for four ads in advance discount you need to pay before the next issue comes out.

AD DEADLINES FOR 2017:

February 1 issue deadline is January 4 Wednesday

May 1 issue deadline is March 27, Monday

August 1 issue deadline is July 3, Monday
November 1 issue deadline is October 2, Monday

5

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4

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