

Keep Wickliffe Beautiful Commission
April 28, 2010

Chairman Debbie Edelman called the meeting to order at 7:02 p.m.

Members Present: Ronnie Bubonics, Dottie Cirino, Debbie Edelman, Ron Ely, Patty Fowler, Becky Haller, Sandy Luther, Andrew Macuga, Chris Mlachak, Becky Podoba and Greg Taylor. Excused: Mary Ann Boos, Barbara Joyce. A quorum (five are needed for a quorum) was declared.

Approval of Minutes: Chris Mlachak moved to accept the February 24, 2010, minutes with and Becky Podoba seconded. There were no minutes from March, as there was not a quorum present to conduct a meeting. Motion carried and the February minutes were unanimously approved.

Communications/Correspondence: Fowler read a thank you note from Tom Hospodar for the rose we donated in his father's memory. KWB also donated roses in memory of Rachel Vinch, mother of Pat Vinch, and Shirley Matteo, mother of Lou Matteo of our service department.

We received a certificate of appreciation for our participation in the national Make a Difference Day 2009. Wickliffe was recognized for its 30th year as a Tree City USA at a recent awards presentation in Hudson, Ohio.

Fowler read a response she wrote to a litter related letter to the editor that was published in the March 30th News-Herald. Wickliffe's recycling statistics were also mentioned in an April 21st article about spring cleanups. Kara Maruszak was highlighted in a March 31st NH article in regards to her accordion expertise.

Treasurer's Report: Bubonics distributed the treasurer's report for March and April. Sandy Luther moved to accept the reports and Greg Taylor seconded. Motion passed unanimously.

COMMITTEE REPORTS:

Business: Debbie Edelman had no report, but has some ideas for Bright Spot selections.

Legislation: Ron Ely, Council Representative, reported that several trees in Jindra and Featherston park will be cut down due to deterioration, hollow cores and bug infestation. Student Government day was held on April 20th, and the student reps were at the April 26th Council meeting. The first quarter budget report looks very good, with first quarter income being better than expected and that expenses were less than expected for the period. Water flow issues are being investigated on the north side of town.

Great American Cleanup: Mayor Margalis issued a proclamation for the Great American Cleanup in Wickliffe. The second attempt to clean the freeway ramps on April 17th was again cancelled due to cold weather and windy conditions. The final attempt to clean the ramps has been scheduled for May 15th at 9:00 AM. Fowler to check with the dentist's office at Eddy Road for permission to park in their lot that morning.

KWB received coupons for Nestle Pure Water to use during our Great American Cleanup activities. The coupons allow for a free case of water. The coupons will be used to provide water to our cleanup volunteers. Coupons were distributed to members present and must be redeemed by April 30th.

Patty shared great news that we have received a Troy-Bilt backpack blower and string trimmer as an in-kind donation due to our participation in the Great American Cleanup. A special thank you to Troy-Bilt will be included in our 2010 GAG wrap up report.

Lubrizol held its freeway ramp cleanup on April 23rd, with over 40 employees assisting with the cleanup. They collected 1200 pounds of trash from the Route 2 ramp, Lakeland Blvd area and Lloyd Road area up to the second railroad tracks! Prizes were given for the most unusual items found, which included a tow motor seat, PC mouse, kiddie wading pool, plastic goose head and neck, and part of a deer antler still covered in velvet. This group collected 900 pounds last year. Ron Ely suggested that Lubrizol be recognized for their efforts in the next issue of the *Wickliffe Connection*, as an inspiration to other corporations and businesses in Wickliffe.

Publicity: All events are on the website, cable channel and will be detailed in the latest *Wickliffe Connection* due to be distributed on May 1.

Recycling: Chris Mlachak reported that we collected 7.77 tons of paper in the Abitibi Paper Retriever bins in February and 13.40 in March. To date, we have collected 8.75 tons of paper in April and need to collect 9.99 tons or more to receive the incentive reward. Shred Your Files Day will be on May 8th at the Community Center from 11 AM – 2 PM. Fowler has three student volunteers to assist with this event. Chris read an article about a new pet food can recycling program from Purina. Artwork made from the cans will be sold and proceeds will be given to KAB.

Fowler added that a pharmaceutical disposal program is being developed by the Lake Co. Solid Waste District and the Lake County General Health District. Secured drop off sites will be located in police station lobbies for the year round disposal of pharmaceutical drugs that are no longer used by the owner. This will help eliminate the contamination of water sources by flushed drugs or the leachate from them in the landfill. More on this to come. On May 8th, Cuyahoga County Sheriff's Office is having a drug disposal drop off at the Cleveland Heights Community Center and the Mayfield Village Civic Center from 9 AM – 2 PM.

The Lake County Commissioners will begin reducing their financial support of recycling to communities by 20% each year over the next five years, until we receive no funding support for recycling at all. This may impact recycling in Wickliffe, depending on if we can continue to fund the program on our own.

Rose Garden: Spring pruning was held on Saturday, April 10th. Cal Schroeck and members of the Cleveland Rose Society assisted with the pruning. Fowler planted eight new roses to replace dead ones. Soil testing was done on the rose garden beds and were amended with nitrogen as recommended. The Commission agreed to host the Cleveland Rose Society meeting in the Memorial Rose Garden on June 23rd, the week after the Rose Garden Ceremony on June 16th.

Ways and Means: Letters to businesses generated \$775 in donations for the Euclid Avenue planters. Last year we received \$575 in donations toward the flowers.

Yard of the Year: Mary Ann Boos was not present, but requested that someone step forward to head this committee this year. Sandy Luther volunteered to take over the leadership of this committee. She will place the nomination boxes and form at various locations in the City in mid-May.

Education: Beck Haller reported that two students from the Green Devils ecology club will be assisting with Arbor Day. Also, the school will do a cleanup of the school property once the weather warms up.

Beautification: The Wickliffe PRIDE in Bloom has selected and ordered the flowers for the 2010 plantings. These will be distributed for planting on Thursday, May 20th, at 4:30 PM in the service department parking lot. Cirino and Bubonics volunteered to assist Fowler with planting the smaller planters on Euclid Avenue, with the PRIDE in Bloom group planting the larger ones.

OLD BUSINESS:

Arbor Day + Earth Day: Arbor Day will be held on Thursday, April 29, at Orlando Park. A celebration of the 40th Anniversary of Earth Day will be included in the ceremony. Alan Siewert from ODNR, Forestry Division, will be a guest and present the 30th anniversary award for Tree City USA to the Mayor. KWB members were encouraged to wear their KWB polo shirt or sweatshirt.

NEW BUSINESS: None.

Ronnie Bubonics moved that the meeting be adjourned and Chris Mlachak seconded. All approved and the meeting was adjourned at 7:45 p.m. The group then packed goody bags that will be distributed at the Shred Files Day on May 8th.

The next KWB meeting will be held on **May 26, 2010, at 7:00 PM** at Wickliffe City Hall.

Respectfully submitted,

Patricia Fowler
Program Director