

## **Keep Wickliffe Beautiful Commission February 24, 2010**

Chairman Debbie Edelman called the meeting to order at 7:02 p.m.

**Members Present:** Dottie Cirino, Debbie Edelman, Patty Fowler, Barbara Joyce, Sandy Luther, Andrew Macuga, Chris Mlachak. Excused: Mary Ann Boos, Ronnie Bubonics, Ron Ely, Becky Haller, Becky Podoba, and Greg Taylor. A quorum (five are needed for a quorum) was declared.

**Approval of Minutes:** Chris Mlachak moved to accept the January 27, 2010, minutes with and Barb Joyce seconded. Motion carried and minutes were unanimously approved.

**Communications/Correspondence:** Fowler read a letter from the Wickliffe Hall of Fame requesting a donation. Chris Mlachak motioned and Debbie Edelman seconded that KWB donate \$25 to the Hall of Fame. Motion passed unanimously.

Patty noted that the father of a former KWB member, Tom Hospodar, had passed away and suggested that we donate a Memorial Rose in his memory. Barb Joyce made a motion to do so and Sandy Luther seconded. Motion passed unanimously. Patty will send the letter of our donation to Tom.

Abitibi Bowater presented a Certificate of Achievement to Mayor Margalis at the February 8<sup>th</sup> Council meeting. Patty passed around the certificate for all to see, as well as distributed pens from Abitibi.

Patty has submitted our Semi-Annual Report to Keep America Beautiful. The completion and submission of this report is part of the requirements to keep our affiliate status in good standing.

KAB is still partnering with the Pennsylvania Horticultural Society for the coming year. We can use their resources for planting and greening ideas and support.

Patty distributed committee sign-up assignments for the project groups for 2010 programs.

**Treasurer's Report:** No report, no activity in account for the month. Barb Joyce reported that she and Mary Ann Boos completed the audit of the 2009 books and all was found in order with no discrepancies. Patty has filed the 2009 taxes for KWB electronically, which we can do since we carry a balance of less than \$25,000 annually.

### **COMMITTEE REPORTS:**

**Business:** Debbie Edelman had no report, as it is early in the year for Bright Spot selections.

**Legislation:** No report. Ron Ely, our new Council Representative, was in a Finance Committee meeting this evening.

**Great American Cleanup:** KWB has received a 2010 Litter Grant from ODNR, for a total of \$2,000. The 2010 GAC in Wickliffe will be from March 26 to May 15, with the Freeway Ramp Cleanup scheduled for Saturday, March 27. Patty will be meeting with ODOT to set up details and obtain needed permits for ramp access.

KWB received coupons for Nestle Pure Water to use during our Great American Cleanup activities. The coupons allow for a free case of water. The coupons will be used to provide water to our cleanup volunteers.

Patty shared great news that we will be receiving a Troy-Bilt backpack blower and string trimmer as an in-kind donation due to our participation in the Great American Cleanup. We look forward to using these tools in our Rose Garden Cleanup and other activities throughout the year.

KAB has sent out the 2009 GAC Report booklet to affiliates and Patty passed it around for Commission members to review. It contains the results of many interesting projects conducted by other affiliates, with good ideas for future project for KWB.

**Publicity:** All events are on the website, cable channel and were detailed in the latest *Wickliffe Connection*. Patty is getting calls already about Shred Your Files Day, and the date has been posted on the website home page, on the website Channel 12 link, and on Channel 12. She has

participated in a Social Media webinar and is considering a Facebook page for KWB activities. Barb Joyce to work with Patty on this. Patty will also be updating the City website to include photos and information on the Great American Cleanup to generate volunteers.

**Recycling:** Chris Mlachak reported that we collected 11.31 tons of paper in the Abitibi Paper Retriever bins in January. Patty added that the City received an additional loyalty check from Abitibi and that Mayor Margalis agreed to use these funds to pay for the paper shredding services in May and September. We are changing the location of the May 8<sup>th</sup> Shredding Event to the Wickliffe Community-Senior Center to coincide with the Health and Wellness Fair that will be held there that day. Time for the shredding collection will be from 11:00 AM until 2:00 PM. It is hoped that by combining the events, each will benefit from increased participation.

**Rose Garden:** Spring pruning is scheduled for Saturday, April 10<sup>th</sup> and Cal Schroeck of the Cleveland Rose Society will again lead the pruning demonstration. Patty attended the Cleveland Rose Society meeting this week and asked them to assist us with this project again this year. The Commission agreed to host the Cleveland Rose Society meeting in the Memorial Rose Garden on June 23<sup>rd</sup>, the week after the Rose Garden Ceremony, and the CRS has us on their meeting schedule for this date.

**Ways and Means:** Letters to businesses will be mailed on March 1<sup>st</sup> to generate donations for the Euclid Avenue planters. Last year we received \$575 in donations toward the flowers.

**Yard of the Year:** No report.

**Education:** No report.

**Beautification:** The Wickliffe PRIDE in Bloom has selected and ordered the flowers for the 2010 plantings.

**OLD BUSINESS:** None

**NEW BUSINESS:**

**Arbor Day + Earth Day** – Arbor Day will be held on Thursday, April 29, tentatively scheduled for Orlando Park. A celebration of the 40<sup>th</sup> Anniversary of Earth Day will be included in the ceremony. Patty to look for some Earth Day promotions to distribute to attendees.

**Disney Days:** Patty asked about listing our activities on the Disney site so that volunteers can participate in the “Give a Day, Get a Disney Day” promotion. Those who volunteer and have their hours verified by KWB will receive a one-day pass to a Disney park. Patty will look into listing KWB projects for volunteers to use to get the passes. Keep Mentor Beautiful is in the process of listing their events on the site. Sandy Luther to ask Terri Jo Rotondo about using these volunteers to help mulch the Wickliffe Cemetery, as well, depending on the number that respond. Discussions on how to manage the responses electronically using software packages ensued.

Chris Mlachak moved that the meeting be adjourned and Barb Joyce seconded. All approved and the meeting was adjourned at 7:45 p.m.

The next KWB meeting will be held on March 24, 2010, at 7:00 PM at Wickliffe City Hall.

Respectfully submitted,

Patricia Fowler  
Program Director