

The City of Wickliffe

Sign Review Board

Meeting Minutes
February 17th, 2010

The monthly meeting of the Wickliffe Sign Review Board was called to order by Building Commissioner Ray Sack at 7:32 P.M. Upon roll call it was ascertained that the following were present:

Members Present

- ★ Clara Rosenberger
- ★ Tom Ruffner
- ★ Councilman Ed Levon
- ★ Building Commissioner Ray Sack

Members Excused

- ★ Mickey Darcy
- ★ Andy Matteo

Members Absent

- ★ None

Scheduled Appearances

SR2010-03	David P. Wilkes of Hi-Lite Maintenance for Tuffy Muffler 30019 Euclid Avenue, Wickliffe 4' x 8' two faced ground sign (illuminated) 4' x 8' wall sign face (illuminated)
Represented:	yes
Discussion:	Mrs. Rosenberger questioned whether the signage was already installed. The rep noted that it was not. Currently, there is a temporary sign. Mrs. Rosenberger questioned whether both of the signs were to be illuminated. It was noted that they are. The electric is existing in the area where both signs are to be located. Mr. Ruffner questioned whether both signs meet requirements. Mr. Sack noted that they do. He also noted that there would be landscaping installed in the spring around the ground sign. The rep noted that it will be similar to the business sign located at the opposite end of the property. It was noted that it is nice that the business remained in Wickliffe.
Issues:	None
Motion:	Mrs. Rosenberger motioned to accept the signage as presented. Mr. Ruffner seconded the motion.
Roll Call:	Ayes: All Nays: None
Result:	Carried

SR2010-04	Marissa/Jason Giannetti for L. Marie's Salon 30133 Unit A Euclid Avenue, Wickliffe 8' x 2' two face sign on existing pole 3' x 12' wall sign
Represented:	yes
Discussion:	Mrs. Rosenberger noted that the signage was nice and inquired if both were to be illuminated. They will both be illuminated. Mr. Ruffner noted that there seemed to be an issue with the pole sign. It does not fit into any of the categories (pole, monument, etc.) and wondered whether it could be allowed. Mr. Sack noted that the LCBD might not allow due to weight, etc. It was suggested that the owners go back to the company and ask for a re-design of the sign that might include a "wrap around" the pole design. It was noted that it currently would not obstruct the sidewalk or cars. It was decided that it does not meet current requirements.
Issues:	It was noted that the pole sign does not meet current requirements for pole signs. It was decided that, in order for the applicant not to have to wait for the next board meeting, signage could be approved via phone vote for approval after new drawings have been submitted.
Motion:	Mr. Ruffner motioned to accept the signage with the stipulations noted above. Mrs. Rosenberger seconded the motion.
Roll Call:	Ayes: All Nays: None
Result:	Carried

Amendments to Agenda

Amendment	None
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New Business

Reminder	All applicants shall obtain permits from Lake County Building Department 440-918-2636.
Other	Mrs. Rosenberger noted that there is a new business moving in near Big Lots that is currently advertising fitness memberships. She inquired if they have applied for signage. It was noted that they have not. They have temporary signage for advertising, as the business has not moved in yet.

Approval of Minutes

Motion:	Mr. Levon motioned to accept the January 20th, 2010 meeting minutes as presented. Mr. Ruffner seconded the motion.
Roll Call:	Ayes: All Nays: None
Result:	Carried

Old Business

	There was no Old Business to be discussed.
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Communications

	There were no communications.
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Comments

	There were no comments.
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Adjournment

Motion:	Mr. Ruffner made a motion for adjournment. Mrs. Rosenberger seconded the motion.
Roll Call:	Ayes: All Nays: None
Result:	Carried
Meeting Adjourned	7:54 P.M.

Chairman

Respectfully submitted,

Sandra J. Fink, Secretary