

WICKLIFFE CONNECTION AD PRICES 2018

AD SIZE	TOTAL INCHES	1 ISSUE RATE	4 ISSUE RATE (PAY FOR YEAR)	
1 Column = 2.5" wide				
1 col X 2 inches	5	\$45	\$36 X 4 issues = \$144	saving \$36
1 col X 3 inches	7.5	\$62	\$48 X 4 issues = \$192	saving \$56
1 col X 4 inches	10	\$82	\$63 X 4 issues = \$252	saving \$76
1 col X 5 inches	12.5	\$96	\$75 X 4 issues = \$300	saving \$84
1 col X 6 inches	15	\$113	\$89 X 4 issues = \$356	saving \$96
2 col X 2 inches	10	\$82	\$63 X 4 issues = \$252	savings \$76
2 col X 2 1/2 inches	12.5	\$96	\$75 X 4 issues = \$300	saving \$84
2 col X 3 inches	15	\$113	\$89 X 4 issues = \$356	saving \$96
2 col X 4 inches	20	\$150	\$122 X 4 issues = \$488	saving \$112
2 col X 5 inches	25	\$185	\$149 X 4 issues = \$596	saving \$144
2 col X 7.5 inches	1/4 PAGE	\$265	\$226 X 4 issues = \$904	saving \$156
2 col X 15 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808	saving \$192
3 col X 5 inches	1/4 PAGE	\$265	\$226 X 4 issues = \$904	saving \$156
3 col X 10 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808	saving \$192
4 col X 4 inches	1/4 PAGE	\$265	\$226 X 4 issues = \$904	saving \$156
4 col X 7.5 inches	1/2 PAGE	\$500	\$452 X 4 issues = \$1808	saving \$192
4 col X 15 inches	FULL PAGE	\$678	\$565 X 4 issues = \$2260	saving \$452

Furnished ads should be emailed to ldakes@cityofwickliffe.com as a high resolution PDF.

There is no additional charge for color ads. They must meet criteria for a color ad.

If you do not have email capabilities please provide a hard copy of the ad. If you need us to design an ad for you, please provide the text, and your logo if you have one and a rough design on how you want ad to look. Contact Loretta Dakes at 440-943-7125 or by email listed above.

Payments must be made by the issue deadline date below. If you take advantage of the pay for four ads in advance discount you need to pay before the next issue comes out.

AD DEADLINES FOR 2018: April 1; July 2; October 1.